Yamaha Motor Corporation, U.S.A.

Yamaha Spring into Adventure Sweepstake

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. SWEEPSTAKE BEGINS AT 12:00AM EASTERN TIME ("ET") ON MAY 22ND, 2025 & ENDS AT 1:00PM ET ON JUNE 5TH, 2025 (THE "PROMOTION PERIOD").

ELIGIBILITY: THE YAMAHA SPRING INTO ADVENTURE SWEEPSTAKE ("SWEEPSTAKE") is open to individual legal residents of the United States (residents of Puerto Rico & other U.S. territories & possessions are excluded), age 18 or older as of the date of entry, except employees (& their immediate families, spouse, parent, child, sibling & their respective spouses, regardless of where they reside & members of the same household, whether or not related) of Yamaha Motor Corporation, U.S.A. ("SPONSOR"), & its parent, affiliates, subsidiaries, retailers, suppliers, distributors & advertising & promotion agencies. Sweepstake is void in Puerto Rico & U.S. territories & possessions & where prohibited by law, & is subject to all applicable federal, state & local laws & regulations.

ENTRY SUBMISSIONS: There are two (2) ways to enter: 1) visit https://www.yamahamotorsports.com/Content.php?action=spring-into-adventure-sweepstakes to fill out the entry information and submit your photo of how you celebrate Springing into Adventure on your RMAX 1000 or, 2) post your photo of your RMAX 1000 to Instagram/Facebook/TikTok and tagging @yamahaoutdoors, using the hashtag #YamaHaul on the post, and commenting on the initial Sweepstake post what their dream Yamaha Accessory is. All submission entries must be received before 1:00pm on June 5, 2025. No incomplete, inaccurate or altered entries or entries that have been generated by script, macro or other automated means will be accepted. All entries become the exclusive property of Sponsor & will not be acknowledged or returned. Limit one (1) official Sweepstake entry per person, per email address & per social media account for the entire Promotion Period. Limit one (1) bonus entry for sharing the initial Sweepstake post to their Instagram/Facebook/TikTok story, per person, per email address & per social media account for the entire Promotion Period. All eligible entries collected during the Promotion Period will be included in the Prize Drawing. Entries generated by script, macro or other automated means are void. Any photo or statement submitted as part of your entry in the Sweepstake (an "Entry Submission") shall automatically be deemed non-confidential and subject to the terms of use and other applicable policies of Facebook, Instagram and any other applicable social media platform. By providing an Entry Submission, you expressly

grant Yamaha a royalty-free, perpetual, irrevocable, nonexclusive, worldwide license to use, reproduce, modify, publish, edit, translate, distribute, perform, display, and make derivative works of such material provided in this Entry Submission, in whole or in part, and in any form, media or technology, whether now known or hereafter developed, and further including the unfettered right to sublicense such rights. You shall be solely responsible for your own Entry Submission and the consequences of posting or publishing them, including complying with the terms of use and other applicable policies of Facebook, Instagram, and any other applicable social media platform. In connection with Entry Submissions, you agree that you will not: (i) submit material that is copyrighted, protected by trade secret or otherwise subject to third party proprietary rights, including privacy and publicity rights, unless you are the owner of such rights or have permission from their rightful owner to post the material; (ii) publish falsehoods or misrepresentations that could damage Yamaha or any third party; (iii) submit material that is obscene, defamatory, threatening, harassing, abusive, hateful or embarrassing to another user or any other person or entity; (iv) post advertisements or solicitations of business; (v) post chain letters or pyramid schemes; or (vi) impersonate another person. Yamaha does not endorse any Entry Submission, or any opinion, recommendation or advice expressed therein, and Yamaha expressly disclaims any and all liability in connection with Entry Submissions. Yamaha does not screen communications in advance and shall not be responsible for screening or monitoring Entry Submissions. If notified by a user of an Entry Submission that allegedly does not conform to this Agreement, Yamaha may investigate the allegation and determine in good faith and in its sole discretion whether to remove or request the removal of the Entry Submission. Entry Submission materials must be entrant's own original work, be in keeping with the Sponsor's image and may not be offensive, as determined by Sponsor in its sole discretion, nor can it defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third-party rights. Sponsor reserves the right to disqualify any entry it deems to be offensive, inappropriate, not in keeping with Sponsor's image or that is otherwise not in compliance with these Official Rules, in its sole discretion.

SELECTION OF WINNER: Potential winner will be determined from among all eligible entries received throughout the Promotion Period in a random drawing to be conducted following the conclusion of the Promotion Period on or about June 5, 2025, by Yamaha Motor Corporation, U.S.A., whose decisions are final & binding on all matters relating to

this Sweepstake. Potential Prize winner will be notified by email and/or direct message on social media platform.

PRIZE & ODDS: One (1) winner of the Prize drawing will win all of the following: One (1) YAMAHA 60W LED LIGHT BAR - 15", One (1) WOLVERINE SIDE DOOR STORAGE BAGS, One (1) YAMALUBE 10W-40 FULL SYNTHETIC OIL CHANGE KIT, One (1) FRONT BRUSH GUARD, One (1) ADVENTURE WOLVERINE RMAX TEE shipped to the mailing address provided upon submission. Sponsor reserves right to substitute prize with one of comparable or greater value, at its sole discretion. No other substitution, cash redemption or transfer of prize permitted. Prize will be awarded “as is” with no warranty or guarantee, either expressed or implied. All federal, state & local taxes, if any, as well as any other costs & expenses associated with the acceptance & use of the prize not specified herein as being awarded are the sole responsibility of winner. All prize details are at the sole discretion of the Sponsor.

VERIFICATION OF WINNER & DELIVERY OF PRIZE: Potential winner will be required to execute an affidavit of eligibility & liability release & where permitted by law, a publicity release within seven (7) days of date of issuance. Following execution of affidavit & liability release, potential winner will be required to furnish individual Federal income tax information, including Social Security Number, on signed IRS Form W-9. Prize may be forfeited & awarded to an alternate winner if affidavit/release is not returned fully executed within the specified time period, prize notification is returned as undeliverable, Sponsor is not able to contact potential winner within a reasonable time period or potential winner is ineligible or not otherwise in compliance with these Official Rules. If winner is a minor in his/her state of residence, prize may be awarded in the name of his/her parent or legal guardian in Sponsor’s discretion & such parent or legal guardian will be required to fulfill all requirements imposed on winner set forth herein. By accepting prize, winners agrees to use of his/her name, address (city & state of residence), likeness, &/or prize information for advertising & promotional purposes in any & all mediums now or hereafter known throughout the world in perpetuity without additional compensation, notification or permission, unless prohibited by law.

PRIVACY: When you register to enter the Sweepstake, we collect certain information about you, including your name, complete mailing address, and email address. The information that you provide will be added to a centralized Sponsor database and you will simultaneously be registered for Sponsor’s other websites as well. By entering and

providing the required registration information, you acknowledge that Sponsor may send you information, samples, or special offers it believes may be of interest to you about its products or other complementary goods offered by Sponsor. You may unsubscribe from such communications by using the links provided within such communications and you may opt-out of Sponsor's use of your information for marketing purposes as provided in Sponsor's privacy statement which also includes more information about how Sponsor uses the information you provide, see Sponsor's privacy policy at https://www.yamahamotorsports.com/motorsports/pages/privacy-policy.

GENERAL: Sweepstake will be governed by the internal laws of the State of Georgia and venue and jurisdiction are expressly consented to herein. Any & all legal actions or claims arising in connection with this Sweepstake must be brought in a court of competent jurisdiction in Cobb County, Georgia. Released Parties (as defined below) are not responsible for late, lost, stolen, damaged, garbled, incomplete, inaccurate, undelivered, delayed, or misdirected entries or communications, for errors, omissions, interruptions, deletions, defects, or delays in operations or transmission of information, or jumbled or scrambled transmissions, in each case whether arising by way of technical or other failures or malfunctions of computer hardware, software, communications devices, failed computer, satellite, telephone or cable transmissions, lines or data corruption, theft, destruction, unauthorized access to or alteration of entry materials, loss or otherwise. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated or utilized in the Sweepstake. Further, Released Parties are not responsible for electronic communications which are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's e-mail account to receive e-mail messages. Released Parties are not responsible for errors, malfunctions or problems of any kind relating to or in connection with this Sweepstake, whether computer, network, technical, mechanical, printing, typographical, human or otherwise, including, without limitation, errors, problems or malfunctions which may occur in connection with the administration of the Sweepstake, the processing of entries, the announcement of the prize or in any Sweepstake-related materials. The use of automated software or computer programs to enter the Sweepstake is prohibited & any individual who uses or attempts to use such methods to enter will be disqualified & all associated entries will be void. Released Parties disclaim any liability for injury or damage to participants' or any other person's computer system resulting from participation in, or accessing or downloading information from the website in connection with, this Sweepstake, & Sponsor reserves the right, at its sole discretion, to modify, cancel, terminate or suspend this Sweepstake should any virus, bug, technical failures, unauthorized human intervention or other causes corrupt

or affect the administration, security, fairness, integrity or proper conduct of the Sweepstake. In the event of any such cancellation, termination or suspension, a notice will be posted & if terminated, Sponsor reserves the right to conduct a random drawing from among all eligible, non-suspect entries received prior to such time to award the prize. Sponsor reserves the right, at its sole discretion, to disqualify any entrant (& all of his or her entries) from this Sweepstake or any other promotion conducted now or in the future by Sponsor or any of its affiliates if he/she/they tampers with the entry process or if their his or her fraud or misconduct affects the integrity of the Sweepstake. Sponsor reserves the right to correct clerical or typographical errors in promotional materials. By participating in this Sweepstake, each entrant (i) accepts & agrees to be bound by the conditions stated in these Official Rules & the decisions of the Sponsor & judges which are final & binding & warrants that he/she/they are is eligible to participate in this Sweepstake; & (ii) agrees to release & hold harmless Sponsor, & their respective parents, affiliates, subsidiaries, retailers, suppliers, distributors & advertising & promotion agencies, & all of their respective directors, employees, officers & agents (collectively, the "Released Parties"), from any & all liability, loss or damages arising from or in connection with the awarding, receipt, &/or use or misuse of prize (including any injury or harm resulting from the use of the prize) or participation in this Sweepstake. In the event of a dispute regarding entries received from multiple users having the same email account, the authorized subscriber of the email account at the time of entry will be deemed to be the entrant & must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the email address by the Internet Service Provider (ISP), online service provider, or other organization responsible for assigning email addresses. Entrant understands acknowledges & agrees that Facebook, Instagram and other social media platforms used for Social Media Engagement Entry Submissions for this Sweepstake, are trademarks owned by third party entities wholly separate & not affiliated with Sponsor, & the forgoing entities & their respective parent entities & affiliates are not sponsors of this Sweepstake & have no association with this Sweepstake; however, for the avoidance of doubt such parties are included, as well, as Released Parties under these Rules.

CAUTION. ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKE IS A VIOLATION OF CRIMINAL & CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) & OTHER REMEDIES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

WINNER'S NAME: To obtain winners' name (available after August 5th, 2025), send a self-addressed, stamped envelope to: YAMAHA MOTORSPORTS: 2025 SPRING INTO ADVENTURE SWEEPSTAKE Winner's Name Request c/o Yamaha Motor Corporation, U.S.A, Attn: Yamaha Motorsports Marketing, 3065 Chastain Meadows Parkway, Bldg 100, Marietta, GA 30066. Request must be received by September 5th, 2025. Winner's name will be sent after selection of winner.

SPONSOR: Yamaha Motor Corporation, U.S.A., 3065 Chastain Meadows Parkway, Bldg 100, Marietta, GA 30066.