LAUNCH ISSUE!

2019 YXZ1000R™
Yamaha’s Exclusive Adventure Pro™ GPS

2019 Grizzly® & Kodiak® 700

PLUS:
MotoGP® and VIPs at Austin
All-New E-Assist Bicycles!
WOLVERINE X2

YAMAHA’S NEWEST ADVENTURE-SEEKER

Building upon the core abilities of the existing Wolverine two-seat side-by-side, the new 2019 Wolverine X2 and X2 R-Spec bring a whole new level of Capability, Comfort, and Confidence. With two options for sports-tuned suspension, a new 847cc crossplane concept crankshaft two-cylinder engine and a spacious cabin for two, the Wolverine X2 and your next adventure are a perfect pair. Starting at $12,699.

Refined and Comfortable Ergonomics
- High-back bolstered seating with driver’s side adjustability
- Ultra-quiet cabin insulates against both noise and vibration
- High-visibility digital instrumentation
- Standard sun top on R-Spec models

Ready to Work
- Dumping cargo bed with 600 lb capacity
- 2,000 lb towing capacity for larger jobs
- Range of factory-developed accessories for hunting, working... or play

Ultra-Smooth Twin-Cylinder Engine
- Potent 847cc DOHC, eight-valve, parallel twin-cylinder motor
- Excellent response from ride-by-wire throttle
- Durable forged pistons and connecting rods
- Smooth, linear torque development from 270° Crossplane Concept Crankshaft
- Compact, high-efficiency offset cylinder block and dry-sump design
- Counterbalancer ensures smooth running at all rpm

High-Spec Chassis
- Fully-adjustable sports-tuned KYB® shocks (on R-Spec models)
- Class-leading, speed-sensitive electric power steering
- Large 207mm vented all-wheel disc brakes
- Compact chassis dimensions for agile handling
- Full underbody skid plates

The Yamaha Report: Why is the Wolverine X2 such a big deal for Yamaha?

Travis Hollins: The X2 is a huge deal because it is truly the evolution of the Wolverine brand and the first 2nd generation SxS product we have produced. We were able to really listen to direct feedback from our customers and provide a machine that truly represents what they wanted improved.

The thing that really separates the X2 from any other machine in the industry is its size. It really bridges the gap from the tiny 50-inch machines—that really suffer in ground clearance, comfort, and lack a useful dumping cargo bed—and the larger machines that just don’t fit down tight trails, and are hard to transport. That’s why I am so excited.

TH: Well, it really is in the ride and the experience. What we found is that no matter what type of machine people bought, they all had a common complaint—they were too loud and uncomfortable.

These are social machines, meant to share the experience with your friends and family. If you can’t hear each other while riding, or feel beat up and tired after the ride, then you are not having an enjoyable experience. The new 850 twin truly changes the entire experience of your ride, not only for yourself but also your passenger.

TYR: What’s been your favorite part of working with the new X2 so far?

TH: That’s easy—talking to customers! I love going out in the field and riding with customers, hearing how much they love their Yamaha. I cannot tell you how many stories I hear of customers that have had bad experiences with other brands and how it almost turned them away from the SxS world altogether. Then to hear them talk about their Yamaha and how many trouble-free miles they have had, and how much more enjoyment they get from riding when they don’t have to worry about whether it will get them and their passenger back home or not... that is, by far, the best part!
When the YXZ1000R first appeared, it raised the bar for Pure Sport SxS performance. For 2019, new lower gearing, new tires, new cooling system, engine upgrades and a lot more mean the YXZ® range of machines aren't just better... they're better everywhere you want to drive.

When the YXZ1000R broke cover in 2015—soon followed by the YXZ1000R SS—the side-by-side segment was rocked by the concept of such a high performance off-road vehicle. Not only did the YXZ look like nothing else on four wheels, it broke new ground in ergonomic design for side-by-sides and set a new standard for handling and suspension performance from a stock machine. And, of course, the high-revving inline-triple mated to a sequential five-speed gearbox set a new standard of “Pure Sport” in the SxS world.

For 2019, the YXZ family features a range of updates that anyone even remotely interested in a sport side-by-side will love. It’s better in the woods. It’s better in the dunes. Whether you choose the ultra-intuitive manual transmission model, or opt for the high-tech Sport Shift version, the YXZ1000R is just better—everywhere.

**Track Through Trails and Trees**

- Not only does the new rear-mounted radiator system improve cooling and comfort at high speeds, it’s ducted to provide proper airflow at slow speeds, too—and with the radiator mounted high, mud clogging is a thing of the past.
- When the going gets tough, in the most technical and tight driving conditions, the new YXZ is ready to crawl, thanks to new lower gearing. A new gearcase features a 16% lower first gear ratio to give drivers the extra thrust right off the bottom to tackle the toughest conditions.

**Dominate Dunes and Desert**

- Running at full throttle through a 105-degree desert means plenty of heat. To provide enhanced cooling performance, the new YXZ range relocates the radiator to the rear of chassis. Not only does this new radiator design feature venting to ensure desert-ready endurance, the rear-mounted system significantly reduces cabin heat for additional comfort.
- Building upon the exceptional YXZ chassis, the 2019 YXZ range finds even more grip thanks to larger, more durable 29-inch Maxxis® tires.
- Drivers who are looking to take their YXZ1000 to the next level can rejoice. For 2019, the YXZ1000 engine features new internals—including beefy, high-output connecting rods—that allow the direct bolt-on addition of Yamaha’s high performance accessory turbo kit.

- Stop with confidence, even from high speeds, thanks to the larger 255mm disc brakes at all four wheels.
- Find your way with Yamaha’s exclusive new Adventure Pro integrated accessory GPS. To learn more about Adventure Pro, head to page 4.
For 2019, both the sporty Grizzly and the hard-working Kodiak ATVs received a range of updates, including engine enhancements with even stronger midrange power. Here’s how these utility ATVs compare...

### Capability

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<tr>
<th>2019 GRIZZLY</th>
<th>2019 KODIAK</th>
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<td>While both the Kodiak and Grizzly mount 700-class engines, the Grizzly makes the most of the extra midrange torque and lowered gearing with aggressive clutching for spirited performance.</td>
<td>While it shares the 700-class engines with the sportier Grizzly, the Kodiak powertrain is tuned for smoother, quieter feel with more relaxed cruising rpm.</td>
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<td>The Grizzly also features sportier brakes and suspension to maximize trail fun, along with On-Command® 4WD for maximum traction.</td>
<td>The Kodiak also makes use of Yamaha’s Proven Off-Road™ technologies, like the Ultramatic® transmission and full-body skidplates to be ready to explore.</td>
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### Comfort

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<td>The Grizzly is designed to bring you through the gnarliest, most aggressive trails with absolute comfort, thanks to its commanding riding position and trail-ready components. For 2019, the Grizzly EPS SE is available with new 27-inch tires for exceptional grip and bump absorption, backed-up by the ease of Yamaha’s class-leading power steering and On-Command 4WD systems.</td>
<td>The Kodiak really comes into its own with its compact body design that puts big-bore performance into an accessible chassis. Thanks to the plush seat and open ergonomics, the Kodiak fits nearly every size rider with ease without the bulk found on most open-class utility ATVs. And, of course, plush suspension and available power steering only add to the package.</td>
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### Confidence

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<td>Confidence on the trail means getting through the most challenging terrain with ease, with the gear you need, the technology you want, and the sporty feel that makes every adventure a blast. The Grizzly delivers, all with the reliability that only Yamaha can deliver, all built Real World Tough and assembled in the USA.</td>
<td>Sporty performance. Work-ready utility. Simplified maintenance. The Kodiak really does it all. From the durability of the Ultramatic transmission to the security of all-wheel engine braking, to the long-term performance of marine-grade electrical components and the sealed rear brake system, the Kodiak is designed to provide years of trouble-free service, no matter what the day’s ride brings.</td>
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ATVs shown are recommended for use only by riders age 16 years and older.
ADVENTURE PRO GPS

Explore confidently and share your off-road experiences. Yamaha has advanced the state-of-the-art for off-road-focused GPS systems with the all-new Adventure Pro.

Yamaha Adventure Pro powered by Magellan® is your ideal off-road companion, helping you find and navigate trails, create custom routes, record lap times, identify points of interests and much more. You can even review and share your experiences with friends online. And Adventure Pro does it all while recording and providing valuable vehicle data collected from your Yamaha Side-by-Side and, soon, select ATVs.

The Adventure Pro Unit
Built utilizing Magellan® TRX7 hardware, the Yamaha Adventure Pro features a 7-inch full color touch screen, front and rear cameras, and expandable storage (via MicroSD®). The unit is ruggedized to handle the roughest terrain, and is water-resistant to thrive in rain and mud.

Dashboard
Unique to the Adventure Pro is how it integrates into selected new Yamaha Side-by-Sides and select ATVs. Using the large full-color display as an additional instrument panel, the driver gets crystal-clear readouts for engine speed, ground speed, battery level, gear position and more. And even cooler, this data is saved when recording routes, for a clear picture of vehicle condition throughout the recorded track.

Maps and Navigation
Magellan® is the recognized leader in off-road GPS, so they were the natural choice for Yamaha’s Adventure-focused GPS. Magellan® boasts a huge ecosystem of established maps and trail systems from other 4WD enthusiasts, so the Adventure Pro will be ready to explore countless new trails. These tracks are also marked with notations that describe the challenge of trail, the level of skill needed, and more, to make sure drivers are fully prepared before they set out.

Timing Mode
Feeling a bit competitive? Adventure Pro allows drivers to record timed sections or even complete laps, then share those GPS tracks with others to see who really is king of the mountain. Or the dunes. Or the woods. Go find a new kingdom, and claim it for your own.

Journal Functionality
A centralized journal system keeps all of your tracks and routes cleanly organized and searchable, including new routes you download from friends and other sources.

Social Sharing
The Adventure Pro system links to both your social media account as well as the Magellan® Trailhead network, allowing easy sharing of routes and adventures.
NEW MX AND CROSS-COUNTRY RACERS

Looking to dominate your next moto? Yamaha brought a range of new ways to find yourself in the winners' circle with new two- and four-stroke motocrossers and a new-from-ground-up YZ450FX GNCC® racer.

YZ450FX
All new for 2019, the YZ450FX is based on Yamaha's flagship YZ450F with added features and unique settings that make the YZ450FX the ultimate GNCC® racer.
- Optimized rearward-slanted cylinder design
- Electric starter system
- Yamaha power tuner smartphone app
- Advanced fuel injection with adjustable engine mapping
- Robust wide-ratio transmission and clutch
- Tuned aluminum frame
- Class-leading KYB® suspension
- Compact body and seat design
- Large 270mm front brake
- GNCC® details like a standard engine guard, alloy sidestand, and more
- Adjustable handlebar mounts
- Durable, embedded graphics

YZ450F
Refined for 2019, the YZ450F combines cutting edge electronic engine controls and tunability with old-school performance knowhow. The result is a controllable, hard-hitting engine matched to one of the best MX chassis ever built.
- Yamaha power tuner smartphone app
- Electric starter system
- Potent fuel-injected engine
- Advanced alloy frame
- Class-leading KYB® suspension
- Mass-centralized, rearward-slanted cylinder
- Launch control system (LCS)
- High-capacity radiators
- Robust transmission and clutch
- Wraparound rear-positioned exhaust
- Compact body and seat design
- Large 270mm front brake
- Strong, lightweight wheels

YZ250F
With an all-new engine, new frame, new bodywork and more, the 2019 YZ250F is ready to roost the competition, with features never before seen in the 250cc class.
- Yamaha power tuner smartphone app
- Upgraded high-compression engine
- New electric starter system
- Advanced fuel injection with adjustable engine mapping
- Wraparound rear positioned exhaust layout
- Enhanced cooling
- High-strength transmission
- New aluminum frame
- New compact body and seat design
- Enhanced mass-centralization
- Large 270mm front brake
- Strong, lightweight wheels
- Adjustable handlebar mounts
- Durable, embedded graphics
- Simplified servicing

YZ85
The new YZ85 has been built to dominate the 85cc class with a new YPVS™ power valve-equipped engine complete with an upgraded chassis featuring new front forks, brakes, a new swingarm, adjustable ergonomics and more.
- New two-stroke head and cylinder design
- Yamaha Power Valve System for broad spread of usable power
- New crankcase and intake
- New expansion chamber
- Upgraded high-strength transmission
- Fully adjustable spring-type fork
- Fully adjustable shock
- New swingarm
- Upgraded brakes
- Latest spec Dunlop® MX3S® tires
- 4 position adjustable bar mounts
- Aluminum taper-style handlebar
Are you a member of R World? If you were an owner of an R3®, R6® or R1®, you could’ve joined other diehard fans at Yamaha’s VIP Experience at Circuit of The Americas® in Austin, Texas.

MotoGP® is always a great show, but it’s even better when you get to watch the action from the comfort of a climate-controlled VIP Hospitality suite, privately catered with great food, and a very friendly bar team.

And if sitting directly above the pit lane on one side and the paddock on the other wasn’t cool enough, this year’s R World VIPs were treated to some very cool perks.

Check out some of the highlights from this year’s trip to Circuit of The Americas®...

MotoGP® Team Q&A
To answer questions and give insights into what makes a MotoGP® team tick, the bosses of both the Yamaha Factory Team—Lin Jarvis—and the head of the satellite Tech 3 Team—Herve Poncharal—held Q&A sessions for the R World VIPs.

MotoGP® Racer Autographs
Yamaha introduced the group to both Maverick Viñales and Valentino Rossi, both of whom made time in their very busy schedules to meet with the group, sign autographs, and even answer questions.

King Kenny and Colin Edwards Q&A
Special guests kept pouring in to the R World VIP area, including World Superbike Champion Colin Edwards and racing legend Kenny Roberts. While it started as a Q&A session, it quickly devolved (escalated?) into a stand-up comedy routine, as both racers are infamous for saying what they think, diplomacy be damned. Besides getting the room laughing, both racers were more than happy to answer questions, pose for pictures, and sign autographs.
VIPs’ Experience—
in Their Own Words...

Kelly James

James is a hardcore Yamaha fan. For proof, check him out on YouTube® @ R1 Kelly!

The Yamaha Report: What Yamahas have you owned?

Kelly James: I’ve owned every generation of the R1, except the very first one. I’ve owned the ’04, ’09, the ’15... and I’ll get the ’20, too!

TYR: What is the R World to you?

KJ: It has actually introduced me to people from all over the world. I’ve formed lasting friendships... For me it means unity.

TYR: What did you think of the VIP Experience this year?

KJ: I thought it was great! I got to meet Kenny Roberts—I’m a big admirer of his, I think he has one of the greatest stories in motorcycle history—I got Maverick and Rossi to sign my Onewheel® [motorized skateboard] so it’s just been a perfect weekend.

Ken Pieschke

Pieschke has been a Yamaha rider and racer since the days of the RD two-strokes, so he knows a little bit about what makes for a good performance motorcycle.

The Yamaha Report: What are your thoughts on the R World Experience?

Ken Pieschke: I was cautious, I guess you could say. I’ve been to VIP suites as a guest of race teams in the past, so the bar was set pretty high... but you guys blew me away! I was so happy yesterday and today, I can’t even tell you how awesome it was.

TYR: Who was your favorite celebrity you got to meet this weekend?

KP: You know, I thought it would be Valentino, but Kenny Roberts Sr. and Colin Edwards are never boring! And the chat with Herve [Poncharal] was great, too.

TYR: What does R World mean to you?

KP: I tell you, when the R1M® first came out in 2015, I wanted one. I’m an engineer, and the specs on that bike just spoke to me. The electronics, the suspension, the traction control... I’ve raced competitively and they’re not just cool toys to play with. The stuff actually works. It makes us older guys able to ride faster!

For 2018...

...invites went out to Yamaha supersport owners that beckoned them to join this premium, limited access MotoGP® experience. While details are still being confirmed for next year’s R World event, you can bet that it will be a bucket-list-worthy trip... and something that you can only experience when you’re part of R World.

Stay tuned to YamahaMotorsports.com for all the latest event news!
Read any review and you'll see heaps of praise for the MT-07. It's affordable, attainable, approachable—an ideal all-rounder. But with the latest 2018 updates, it's also awesome, amazing and aspirational.

Conventional wisdom states that when you build a machine like the MT-07, the end result is going to be riddled with compromises. A middleweight roadster needs to work in a variety of roles, under a range of different riders, so you're going to see the old 'jack of all trades, master of none' scenario. The 2018 MT-07 heard all that—and then threw conventional wisdom out the window. The bike retails for only $7,599. And for well under eight grand, the MT-07 is hugely impressive.

The motor is unchanged, and that’s fine—the 270-degree twin perfectly balances friendly low- and midrange torque with good top-end performance. Fueling is fantastic, and thanks to the counterbalancer inside the engine, it’s smooth, too. It doesn’t feel strained on the highway, even at ‘significantly elevated’ speeds, and the torque gives the motor a strong, grunty pull that makes you wonder if the engine is somehow larger than 689cc. Good transmission, great fuel economy, long service intervals… it checks a lot of boxes.

So the motor is good, which typically means that the chassis is going to suffer, with this being a “budget bike” and all, right? This is where the new MT-07 offers the biggest surprises. For 2018, both front and rear suspension systems were carefully re-tuned with firmer springs and enhanced damping. The rear shock itself is actually all-new, and now features adjustable rebound damping, too.

We put our heavier and faster rider on the bike and pointed him down an empty, curvy, and bumpy road. The results were nothing short of inspiring. Traction and road feel are excellent. Bump absorption—even when hard on the brakes or mid-corner—is plenty compliant without minimal chassis movement or pitching. There’s enough cornering clearance to handle anything the street will throw at you, and the high-quality Michelin® Pilot® Road tires continue to impress. The MT-07 delivers a well-balanced ride that is plush and controlled without feeling harsh, and your confidence level shoots through the roof in just a few corners. Get on the gas hard, charge through corners and onto the brakes hard and the MT makes a good impression of a full-blooded sportbike. Relax off the pace, make the most of the midrange power, and you could easily sweep through curvy roads for hours in comfort as you head across state lines. It really is one of the best do-it-all bikes yet built.

Topping off the whole package is a level of fit and finish that will make you wonder why bikes that cost two or three thousand dollars more can look so cheap. The new bodywork is well fitted and maturely styled, especially the way the new tank covers flow into the upgraded saddle and tail section. The instruments and new lights are clear, modern, and functional. Tying down a tailbag is easy, and the relationship between the seat, bars, and footpegs seems to fit just about everyone we put in the saddle.

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Yamaha’s engineers somehow made a motorcycle for $7,599 that stops, goes, corners, commutes, tours, looks, and even feels better than a huge range of bikes that retail for ten grand, or more. It rocks and, no matter what you’re riding right now, it’s worth taking an MT-07 for a test ride to see what all the fuss is about.
**Motorcyclist® Magazine (July 2017)**

- “This is the V-twin touring bike we’ve been waiting for. Plenty of character and emotional appeal, paired with modern performance and sophisticated technology.”
- “The Star Venture is a remarkably smooth operator, with absolutely zero high-frequency vibration reaching the rider (or passenger) at any contact point, or any rpm.”
- “Star Venture steering is light and precise, ground clearance is generous, and mid-corner manners are stable and predictable—even when you need to scrub some speed using the strong, fade-free linked triple disc brakes.”
- “It’s no exaggeration to call the Star Venture suspension ‘sport-tuned,’ as it delivers a level of support and response previously unknown from this type of bike. There’s none of the diving, folding, or floaty wallow that often characterizes luxury V-twin tourers.”
- “My passenger and I were especially impressed with the ‘dual-zone’ audio technology that allows the rider and passenger to select different audio sources or even hold private phone calls and still communicate freely.”

**Rider® Magazine (July 2017)**

- “The Star Venture raises the bar to the highest level yet in this [luxury touring motorcycle] category with unprecedented levels of comfort, convenience and performance.”
- “While many existing luxury bikes offer similar features, none to date has combined them into a single package quite as cleverly as Yamaha.”
- “Yamaha spent a lot of time getting the feel and sound of the Venture’s engine just right, and it paid off in genuinely smooth, brisk acceleration even two-up and loaded with a healthy bark from the exhaust and crisp, clean shifting.”
- “The engine loafs along pleasantly in its top fifth and sixth gears on the highway, handles twisting roads easily in third or fourth and whips the heavy motorcycle, you and your passenger around slower traffic with ease, often with a single downshift.”

**Cycle World® Magazine (July 2017)**

- “Yamaha has hit the bullseye by making a heavyweight touring motorcycle more accessible and comfortable for the masses through a mix of thoughtful ergonomic design and smooth performance characteristics.”
- “The sound quality was clear through the intercom, and through the bike’s speakers excellent.”
- “The new motor has torque everywhere, stump-pulling, smooth as silk torquey-goodness.”
- “Not once did [my passenger] Kari complain of excess noise and wind with the windshield in the most upright position.”
Why you should power up:

• Keep your cool: power air conditioning units in RVs, travel trailers, houseboats, etc.
• Keep working: ideal for tools on the job site like air compressors, battery charging, etc.
• Be prepared: great in emergencies for essential power needs, with the power you need for lights, appliances, heaters, electronic devices and more

**EF4500iSE**

• More Power: With even more power and fuel efficiency in a quiet, portable package, the EF4500iSE is suitable for running most 15,000 BTU RV air conditioners and 1000 W microwave ovens, or two major RV appliances simultaneously.
• Quiet: The EF4500iSE is fitted with Yamaha’s advanced generator muffler—it’s so quiet that you can have a conversation near one and may not realize it is running! (58 to 60 dBA @ 1/4-rated load)
• Efficient: Excellent fuel economy means a run time of up to 15.2 hours at a constant 1/4-rated load on just a single tank of gas.
• Simple to Operate: Electric starting capability (optional remote available), and an automatic choke make for easy starting.
• Device-Friendly: The Yamaha EF4500iSE Inverter generator supplies clean, high-quality power.

**EF6300iSDE**

• Work-Ready: Dual 120 V and 240 V power. You can run almost any type of equipment with total confidence. From high-demand equipment such as well pumps, compressors, and RV air conditioners to sensitive electronics like TVs, satellite receivers, and computers.
• Quiet: Just like the smaller 4500-series, the EF6300iSDE is fitted with an advanced muffler system, for minimal disruption to conversation or other activities. (58 to 60 dBA @ 1/4-rated load)
• Simple to Operate: Electric start and automatic choke make using all that power a snap.
• Portable: The Yamaha EF6300iSDE has built-in wheels, so it’s portable—providing convenient power to the locations you need it most.
• Smart: Built-in hour/power meter allows user to track hours run for proper service intervals and visualize power output.

To see which Yamaha generator is perfect for your needs, check out this handy Yamaha Power Products Wattage Calculator: www.yamahamotorsports.com/generator/sizing
Yamaha Launches All-New Power Assist Bicycle Range

Now available to U.S. outdoor enthusiasts looking for new adventure and excitement, Yamaha Power Assist Bicycles bring superior e-bike technology, reliability, and “Pure Ride” performance.

To learn more about the new e-bike plan, we chatted with Drew Engelmann, the Sales & Marketing Manager for Yamaha’s New Business Development Group. Check it out below...

The Yamaha Report: How long has Yamaha been building electric assist bikes?
Drew Engelmann: Since the beginning, really. Fun fact: Yamaha has been credited with being the inventor of the world’s first electrically power assisted bicycle! Since 1993, we’ve sold over 2 million of our Yamaha e-bikes in Japan and we also support several premium e-bike brands with our drive units. All in all, we’ve brought over 4 million Yamaha-equipped bicycles to the world, and that makes Yamaha one of the most trusted and reliable e-bike systems available on the market today.

TYR: Why bring them to the U.S. now?
DE: The e-bike community in the U.S. has been growing since 2012. As you might imagine, people often opt-out of riding for a multitude of reasons. Sometimes it’s because the distances are too far, or the hills are too steep. Or the feeling that they just don’t have the physical fitness that they once had in life.

Our team in New Business Development recognized this change in the market. We interviewed e-bike retailers, riders, and the general population. What we learned during our interviews helped us and our Smart Power Vehicle design team in Japan to create the four models we are launching now.

TYR: Who will be selling these new bikes?
DE: When thinking of the multiple products that Yamaha creates, we partner with retailers that are leaders in their respective product communities. Similarly, the Power Assist Bicycle authorized dealerships will be offered to retailers that are dedicated to the cycling community.

That is not to say that we will not offer our products to existing powersports dealers. We aim to ensure an excellent consumer experience for the e-bike community. In some instances, our powersports retailers may also be the community leader in cycling as well.

TYR: How can someone demo ride a Yamaha e-bike?
DE: In the coming weeks, we will launch our Yamaha Power Assist Bicycles Factory Demo Tour where riders can test the bikes and learn more about the technology that we have created. Interested riders can find the Factory Demo Tour dates on YamahaBicycles.com. While there, they can also enter for a chance to win the Power Assist Bicycle of their choice!

In addition to our Factory Demo Tour, many of our retailers will take advantage of our Demo Bike Program so that they, too, can offer their consumers the opportunity to test ride the bicycles without the need to wait for our Factory Tour vehicles to roll into town.

TYR: What’s been your favorite ride on one of our e-bikes so far?
DE: Oh, come on, man. That’s like asking which of your children you love the most!

I would say that I’ve spent the most time on the YDX-TORC and that I will most definitely be buying an UrbanRush for my personal use. I think it’s easy to say that I will soon have an even harder time walking through my garage if you take into consideration all of the other Yamaha products (like our guitars, keyboards, amps, and my new MT-07) that we’ve already got in there!

The Yamaha Power Assist Bicycle range launches with four models, each built around Yamaha’s proven battery and PW motor system.

The battery packs in 500Wh for extended range with up to 80Nm (depending on model) of torque on tap for exceptional output. But there’s no throttle, no separate control system. Just use the handlebar-mounted controls to select the amount of power assist you want.

The result is what Yamaha calls a “Pure Ride” experience. Nothing artificial, just a smooth and effortless application of usable thrust. The ride is still you, just easier, more powerful, and more confidence-inspiring than ever before.

Check out each of the new models here, and click on any of them to learn more at YamahaBicycles.com!

UrbanRush™
Designed to match the high-performance speed, handling, and style of a road bike with the ability to go farther with greater confidence. Commute in style and skip the urban grind. $3,299
- 70Nm, 500Wh battery, 4-mode power assist
- LED lighting
- Alloy drop bar

CrossCore™
A quick and light bike for the fitness-minded that has the handling, performance, and feel of a road bike, the comfortable hand position of a mountain bike, and the components to meet the needs of someone on the go. $2,399
- 70Nm, 500Wh battery, 4-mode power assist
- LED lighting
- Alloy flat bar

CrossConnect™
A model for the recreation/utility enthusiast equipped with a rear rack and fenders to take your gear with you. Uniquely ergonomic geometry with comfort grips, wider saddle, and a suspension fork to absorb the impact of rough roads. $2,999
- 70Nm, 500Wh battery, 4-mode power assist
- LED lighting and integrated rack
- Alloy flat bar

YDX-TORC™
A progressive mountain bike that inspires adventure and is a great bike for a quick escape to the trails. The PW-X™ motor lets you begin your adventure at the end of the driveway instead of driving to the trails before the fun begins. $3,499
- 80Nm, 500Wh battery, 5-mode power assist
- LED lighting and integrated rack
- Robust hydroformed aluminum frame

To learn more about the All-New Power Assist Bicycle Range, click on any of them to learn more at YamahaBicycles.com!
Yamaha Financial Services was created by Yamaha Motor Corporation, U.S.A., to provide a wide range of financing solutions and give buyers more flexibility in selecting their next Yamaha. Operating through Yamaha's nationwide dealer network, Yamaha Finance provides financing suited to Yamaha's ever-expanding product lineup.

Each finance option has different features and benefits aimed to get you on the Yamaha of your choice. Check out this breakdown to see what option makes more sense for your next purchase, or head to your local dealer to learn more!

<table>
<thead>
<tr>
<th>YAMAHA CREDIT CARD</th>
<th>VS</th>
<th>YAMAHA INSTALLMENT LOAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smaller Amounts Less than $20,000</td>
<td>SIZE OF PURCHASE</td>
<td>Larger Amounts Greater than $20,000</td>
</tr>
<tr>
<td>Flexible Monthly Payments</td>
<td>AMOUNT TO BE PAID</td>
<td>Fixed Monthly Payments</td>
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<tr>
<td>Yes Purchase Genuine Yamaha parts, accessories, apparel, Yamaha Extended Service, (Y.E.S.), or Yamaha GAP</td>
<td>REPEAT PURCHASES</td>
<td>No One-time vehicle purchases and time-of-sale accessories, Yamaha Extended Service, (Y.E.S.), Yamaha GAP, and apparel only</td>
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<tr>
<td>Up to 84 months</td>
<td>TERM LENGTH</td>
<td>Up to 180 months</td>
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</tbody>
</table>
Except for consumer-supplied photos, all riders depicted are professionals, and all of the action was shot on a closed course.

Manufacturer’s Suggested Retail Prices (MSRP) shown. Does not include tax, title, prep or destination charges. Actual prices set by dealer. Product and specifications subject to change without notice. Availability subject to production, stocking, and demand.

Wet weight includes the vehicle with all standard equipment and all fluids, including oil, coolant (as applicable) and a full tank of fuel. It does not include the weight of options or accessories. Wet weight is useful in making real-world comparisons with other models. Fuel economy estimates are based on U.S. EPA exhaust emission certification data obtained by Yamaha. Your actual mileage will vary depending on road conditions, how you ride and maintain your vehicle, accessories, cargo and operator/passenger weight.

Motorcycle Riders: Dress properly for your ride with a helmet, eye protection, riding jacket or long-sleeved shirt, long pants, gloves and boots. Do not drink and ride. It is illegal and dangerous. Yamaha and the Motorcycle Safety Foundation encourage you to ride safely and respect the environment. For further information regarding the MSF course, please call 1-800-446-9227.

ATV Riders:
YFZ50 is recommended for use only by riders 6 years and older and always with adult supervision. Raptor 90 is recommended for use only by riders 10 years and older and always with adult supervision. All other ATV models are recommended for use only by riders 16 years and older. YFZ450/ YFZ450R and Raptor 700/Raptor 700R recommended for experienced riders only. Dress properly for your ride with a helmet, eye protection, long-sleeved shirt, long pants, gloves and boots. ATVs can be hazardous to operate. Yamaha recommends that all ATV riders take an approved training course. For safety and training information, see your dealer or call the ATV Safety Institute at 800.887.2887.

Side-by-Side Riders: Side-by-Side vehicles are recommended for use only by operators 16 years and older with a valid driver’s license. YXZ1000R is recommended for experienced operators only. Always wear your seatbelt, helmet, eye protection and protective clothing. Yamaha recommends that all Side-by-Side riders take an approved training course. For Side-by-Side safety and training information, see your dealer or call the ROHVA at 866.267.2751. ATV and Side-by-Side Riders: Avoid excessive speeds and never engage in stunt riding. Always avoid paved surfaces and never ride on public roads. And be particularly careful on difficult terrain. Never ride under the influence of alcohol or other drugs; it is illegal and dangerous.

The Yamaha Adventure Pro™ powered by Magellan® is an off-highway recreational vehicle navigation aid for ATV and Side-by-Side vehicles designed to assist you in driving on your off-road route and arriving at your selected destinations. Please check with your state or local law enforcement for applicable regulations regarding off- or on-road use, and read owner’s manuals for each vehicle that you will use it with. The driver or passenger should enter data or program the Adventure Pro receiver only when the vehicle is stopped.

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